

Privacy Policy | NMK Electronics Trading LLC – Sole Proprietorship (Part of the Midwich Group)

1. Introduction

This Privacy Policy governs how NMK Electronics Trading LLC – Sole Proprietorship collects, processes, stores, and protects personal data in accordance with the UAE Personal Data Protection Law (PDPL) Federal Decree-Law No. 45 of 2021 and B2B marketplace requirements. It applies to all B2B customers, partners, suppliers, and users interacting with our digital platforms.

2. Data Controller Information

NMK Electronics Trading LLC – Sole Proprietorship, Dubai, UAE.
Contact: compliance@nmkelectronics.com

3. Categories of Data Collected

We collect identity data, company data, contact details, transaction history, device and technical information, platform usage analytics, communications, and support records.

4. Legal Basis for Processing

Processing is based on consent, contractual necessity, legal obligations, and legitimate interests aligned with UAE PDPL requirements.

5. Purpose of Data Processing

For account creation, order fulfillment, customer support, credit and fraud checks, service improvement, analytics, marketing (with consent), and compliance with regulations.

6. Data Retention

Data is retained only as long as necessary per contractual, legal, and business requirements, after which it is anonymized or securely deleted.

7. Data Subject Rights

Under PDPL, users may request access, correction, deletion, restriction, portability, objection to processing, and withdrawal of consent.

8. Cross-Border Data Transfers

Transfers outside the UAE follow PDPL adequacy, safeguards, or contractual protection mechanisms.

9. Data Security

We use encryption, access controls, monitoring, anonymization, firewalls, intrusion detection, and secure storage protocols.

10. Third-Party Sharing

We share data with logistics partners, payment processors, vendors, and service providers under strict confidentiality obligations.

11. Cookies and Tracking Technologies

We use first-party and third-party cookies for analytics, performance, personalization, and security.

12. B2B Marketplace Requirements

Includes business verification, compliance audits, proof-of-trade documentation, and fraud prevention aligned with UAE B2B standards.

13. Updates to Policy

We may update this Privacy Policy periodically. Changes will be posted on our website with revision dates.