

Personal Data Processing Notice | NMK Electronics Trading LLC – Sole Proprietorship (Part of the Midwich Group)

Care, transparency, and accountability form the foundation of our relationship with customers, resellers, suppliers, and other B2B partners. This Personal Data Processing Notice explains how NMK Electronics Trading LLC – Sole Proprietorship (“NMK”), part of the Midwich Group, collects, uses, stores, transfers, and protects personal data in accordance with Federal Decree-Law No. 45 of 2021 on Personal Data Protection (PDPL) and relevant UAE regulations.

1. Data Controller

NMK Electronics Trading LLC – Sole Proprietorship, Dubai, UAE.

2. Contact for Data Protection Matters

Email: compliance@nmkelectronics.com

Office: Showroom 2–3, Building MJ Al-Falasi, Al Quoz 1, Dubai, UAE

3. Categories of Personal Data We Process

Identification data, business contact details, financial/transactional data, system logs, CCTV, and due-diligence information.

4. How We Collect Personal Data

Collected directly during onboarding, contracting, support, supplier registration, events, or from public/compliance sources.

5. Legal Bases & Purposes for Processing

Contractual necessity, legal obligations, legitimate interests, and consent where required.

6. Data Sharing & Recipients

Group entities, logistics partners, IT service providers, payment processors, auditors, legal advisers, and UAE authorities.

7. International Data Transfers

Performed only where PDPL safeguards or permitted exceptions apply.

8. Data Retention

Data retained only as long as necessary for contractual, operational, or legal reasons.

9. Security Measures

Administrative, technical, and physical safeguards to protect personal data.

10. Data Subject Rights

Access, correction, erasure, restriction, portability, objection, and consent withdrawal.

11. Direct Marketing Rights

Right to opt out at any time.

12. Automated Decision-Making

NMK does not use automated decision-making with legal or significant effects without human review.

13. Data Breach Notification

Authorities and affected individuals will be notified where required under PDPL.

14. Data Protection Officer (If Applicable)

A DPO will be appointed if PDPL thresholds for mandatory designation are met.

15. Updates to This Notice

Updates will be communicated where significant changes occur.